

Total Lobbying Effort

Total Lobbying Expenditures

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
\$2,268.75	\$1,175.00	\$2,550.00	\$775.00	\$6,768.75

Total Hours Communicating

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
12.75	10.25	16.00		39.00

Total Hours Other

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
78.00	36.75	86.00	31.00	231.75

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Senate Bill 77

relating to: prohibiting the erection of certain new off-premises outdoor advertising signs along interstate and federal-aid primary highways.

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
	7.00 (15%)	9.00 (9%)		16.00 (6%)

Assembly Bill 155

relating to: a municipality's and county's ability to eliminate certain nonconforming buildings or premises.

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
18.00 (20%)	26.00 (55%)			44.00 (16%)

Senate Bill 541

relating to: maintenance and removal of vegetation obstructing the view of outdoor advertising signs along highways under the jurisdiction of the Department of Transportation and an audit of a program of the Department of Transportation.

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
		17.00 (17%)		17.00 (6%)

Assembly Bill 967

relating to: maintenance and removal of vegetation obstructing the view of outdoor advertising signs along highways under the jurisdiction of the Department of Transportation and an audit of a program of the Department of Transportation.

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
		20.00 (20%)		20.00 (7%)

Senate Bill 548

relating to: multiple or variable messages on off-premises outdoor advertising signs along interstate and federal-aid primary highways and granting rule-making authority.

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
		23.00 (23%)		23.00 (8%)

Assembly Bill 985

relating to: multiple or variable messages on off-premises outdoor advertising signs along interstate and federal-aid primary highways and granting rule-making authority.

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
		18.00 (18%)		18.00 (7%)

Lobbying Effort On Administrtive Rulemaking Proceedings

Department of Transportation (Trans)

Trans 201, outdoor advertising sign control.

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
5.00 (5%)	4.00 (8%)		6.00 (20%)	15.00 (6%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

regarding non-conforming signs visible from highways, vegetation in front of signs visible from the highways, management of "directional signs" and control of erecting speculative signs that are not seen until a highway is built

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
13.61 (15%)				13.61 (5%)

Limiting construction of billboards visible from highways in Wisconsin

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
22.69 (25%)			24.80 (80%)	47.49 (18%)

Removal of structures by municipalities by amortization

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
18.15 (20%)				18.15 (7%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
5 (5%)	6 (12%)	8 (8%)		18.34 (6.77%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2005 January - June	2005 July - December	2006 January - June	2006 July - December	Total
9.08 (10%)	4.70 (10%)	5.10 hours (5%)		18.88 (6.97%)

